COPYRIGHT AND DISCLAIMER NOTICE

Legal Requirements for Business Associates
We understand that you have good intentions marketing your DubLi Network business and we do not wish to discourage you from using any of the publicly available mediums to grow your business, however, because of the importance of DubLi and DubLi Network’s brand integrity and to protect the opportunity for all Business Associates, we must vigorously pursue potential violations.

Recently, we have found MANY significant violations of these policies. To give you greater clarity: You may not, under any circumstance, use the DubLi or Ominto names on social media. This means that if you have registered any pages on Facebook, LinkedIn, Instagram, Twitter, Google+ or Pinterest, they must come down or be changed immediately. These are proprietary trade-marks of the company and may ONLY be used by the company and our corporate staff.

You may not, under any circumstance, use any name or logo of any store on any social media page or website unless you are sharing a DubLi / DubLi Network social media post or blog. Only the company has permission to use these brands. Our store partners are very strict that we adhere to this rule and will deactivate us permanently if they find any Business Associate using their name, brand or logo. This would affect your existing and future customers’ ability to shop at their favorite store(s) and impact your business building efforts. Together we must protect our valued store relationships for all DubLi.com shoppers around the world.

The following highlights a few of the Policies we wish for you to remember when you are developing new, online marketing avenues for your business:

1. **You may not register** with or include the DubLi, Ominto or DubLi Network names on any social media page. The use of these names is strictly for use by the company. For example, you may not register a page on any social media outlet named DubLi India or India DubLi or Team DubLi Morocco or DubLi Cash Back or Ominto DubLi. You may not use the DubLi or DubLi Network names. Please make necessary modifications if any of these infractions apply.

2. **Domain names or email addresses** using the name “DubLi” in whole or in part are strictly prohibited;

3. **Within your website or social media page**, you MUST include “Independent DubLi Network Business Associate”, your name, and BA number; always and without exception;

4. **No brands, product pictures or screen shots** from DubLi.com or the Ominto corporate site are allowed;

5. **Design**: your website’s design must not be copied or resemble the design of official DubLi websites and/or corporate identity (applies in particular to fonts, colors, and layout). Only official web banners and logos from the download section in the back office may be used. The basic principle is that the site must be clearly distinguished from and must not give the impression of an official DubLi or Ominto company site.

6. **Information**: an About Us section has to be included with up-to-date contact details on your webpage(s) and social networking sites. The minimum information necessary is contact person (name), city, country, phone number, and email address as well as a disclaimer (see the following page 3), that must be visible on the site in a location that is easy to find.

7. **You are not an employee** of Ominto, Inc. or the former DubLi, Inc. and may not refer to yourself as such. On LinkedIn your company must always refer to you as an Independent Business Associate of DubLi Network, not DubLi, not DubLi.com, not Ominto, ONLY DubLi Network.

8. **A BA cannot use the Ominto name** under any circumstance. Your DubLi Network business is with DubLi Network and not with Ominto. Ominto is a corporate brand being used for corporate business only.
DISCLAIMER and PRIVACY POLICY

If you are collecting personal data from users (for example email addresses, last names, IP addresses and so on) you need both a Privacy Policy and a Disclaimer on your site.

If you are not collecting personal data, use only the Disclaimer.

Clearly state the following disclaimer on your website(s):

This website is operated by an independent Independent DubLi Network Business Associate. This is not an official DubLi website. The website’s owner, who is specified in the “About Us section”, is solely responsible for the site’s content.

Clearly state the following disclaimer on your social networking sites:

This page is operated by an Independent DubLi Network Business Associate. This is not an official DubLi page. The page owner, who is specified in the “About Us section”, is solely responsible for the site’s content.

You will also need to customize your Privacy Policy on your website. There are a lot of useful tools, like this Privacy Policy Template or this Privacy Policy Generator.

HOW TO PLACE THE DISCLAIMER

The Disclaimer should not be hidden in blocks of text people are not likely to read, or in hyperlinks, i.e. behind buttons. A hyperlink does not convey the importance, nature, and relevance of the information to which it points to and it is likely that many users will not click through and therefore miss necessary information.

The Disclaimer must be in a font that is easy to read and in a shade that stands out against the background. The Disclaimer should be placed as visible text in the footer of a website and/or in the ‘About us’ section of a website and/or social networking site.

These Policies and Procedures apply to ALL Business Associates regardless of rank and ALL social networking sites such as Facebook, Instagram, Twitter, YouTube, Google+ and so on and to your own websites that you may develop. We also ask that you submit your websites for approval to our compliance department through a customer support ticket prior to their launching.

To provide you a greater level of clarity, we have created an infographic that is available in your back office to use as your ground rules for conducting online marketing, particularly as it relates to using the DubLi name.

Please follow both the Do’s and the Don'ts in ALL of your online marketing efforts as they will be strictly enforced going forward without exception. If you currently have a website or social media page running that conflicts with these rules, you have seven (7) days to remove or modify them.

Our compliance departments already has a long list of sites and social media pages that are in violation of these rules and will begin contacting you if you are the owner of one of these sites or pages. Facebook and any other social media channels will also be contacted to have such sites removed which could prevent account owners from creating any new pages or channels in the future.

Violations of these Policies and Procedures also violate our trademarks which are protected under U.S. and International law and are punishable by law and subject to termination of your BA account.

By working together with our valued Business Associates, the Company can ensure that we all represent the high standards and quality image of the DubLi brand and product and protect your DubLi Network business.